

PRESS RELEASE – 22nd February 2024

Four professional digital user associations publish a manifesto for the European elections.

Our four associations, Beltug in Belgium, Cigref in France, CIO Platform Nederland in the Netherlands and Voice in Germany, which collectively represent more than a thousand large European companies using digital technologies, have identified four key priorities that our members believe must be taken into account during the next European mandate to foster the development of our collective ambition to build a sustainable, responsible and trusted digital economy.

These priorities are detailed in the attached manifesto, which proposes concrete measures to the European co-legislators to continue building a strong and sustainable European Union in the digital field.

In recent years, the European Union has made considerable efforts to regulate the digital space and the data economy. They / These have resulted in the establishment of clear rules, rights and obligations.

However, it is essential that the EU combines these efforts with an ambitious programme of innovation and technological leadership. As representatives of companies that use digital solutions, our four associations are ready to take up this challenge. This manifesto offers insights and recommendations in response to three crucial questions: What is the desired impact of digital technologies in Europe? How can the EU play a leading role in this field? And what are the necessary conditions for an industrial vision of our continent's digital future?

We want to work together to ensure the competitiveness and performance of our businesses and public administrations by providing access to the best technologies at the lowest cost, by protecting their sensitive and strategic data, and by securing their supply chains.

A strong and ambitious European industrial policy in the digital field is needed to provide alternatives to those currently dominating the market. That is the spirit of this manifesto.

Let's work together to define an inspiring digital model for Europe!